



MIAMI BEACH

OFFICE OF THE MAYOR AND COMMISSION

MEMORANDUM

TO: Jorge M. Gonzalez, City Manager

FROM: Jonah Wolfson, Commissioner

DATE: February 23rd, 2011

SUBJECT: Agenda Item for March 9th, 2011 Commission Meeting

With the increased competition from Wynwood, Designed District, Midtown, Downtown and Collins Avenue, it is important to discuss ways to strengthen and promote Washington Avenue daytime retail and nighttime clubs and entertainment. Please place on the March 9th, 2011, Commission meeting agenda a referral to the Finance and Citywide Projects Committee for a discussion on this subject.

If you have any questions, please do not hesitate to contact Leonor Hernandez at extension 6437.

JW/lh

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