



# MIAMI BEACH

OFFICE OF THE CITY MANAGER

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LETTER TO COMMISSION  
CITY CLERK'S OFFICE

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: January 27, 2011

SUBJECT: Jim McLean Golf School Joins the City's Golf Team!

This Letter to Commission is provided to inform you that Professional Course Management (PCM), the City's golf courses Management Company, has retained the well-known and world-recognized Jim McLean Golf Academy as our provider of golf instruction at the Miami Beach Golf Club. This new partnership fills the void left by the recent departure of the previous golf instruction provider, Ray Boone.

Jim McLean has long been recognized as one of the top golf instructors in the world, and is currently ranked No. 4 by Golf Digest. The Jim McLean Golf School is one of the top-rated schools in the country, with an international following. Jim McLean has long ties to the South Florida community, having run the program at Doral Golf Resort and Spa for over 20 years. Schools are also located at other top resorts around the world, including the PGA WEST in La Quinta, CA; the Grand Traverse Resort & Spa in Williamsburg, MI; and the Mayakoba Resort in Riviera Maya, Mexico, among others. McLean has also authored over a dozen golf books including the newly released "The Slot Swing"; and has produced over a dozen videos and DVDs, including the recently released "Building Block Approach To Golf". Jim has worked with four of Miami's former #1 ranked juniors Cristie Kerr, Alexis Thompson, Erik Compton, and James Vargas, as well as hundreds of other junior golfers. Attached for your information is a professional biography of Mr. McLean's accomplishments.

The McLean website has approximately 70,000 total visitors on jimclean.com and the Miami Beach Golf Club will now be added to this site, enjoying the added benefit from this exposure. We anticipate that not only will our residents benefit from golf lessons at levels from beginner to the elite player, but we will also see an increase in tourists and corporate guests coming to Miami Beach to take lessons and play golf at both our world class golf clubs. The Jim McLean Golf Academy at Miami Beach features Lead Master Instructor Michael Hunt. The Academy focuses on growing the game in the local Miami Beach community through a wide range of programs, including private instruction, clinics, and an extensive junior program.

A grand opening golf tournament and golf instructional clinic to welcome the Jim Mclean Golf School is planned for February 5, 2011, (8:00 A.M. start) at the Miami Beach Golf Club. All Miami Beach and Normandy Shores Golf Club members and their guests will be invited to participate (entry fee of \$52 for members; \$136.00 for non-resident guests of members; and \$116.00 Miami Beach residents attending as guests; includes carts and green fees, where applicable). In addition, there will be prizes, a golf clinic with a special appearance by Jim Mclean and a BBQ lunch.

If you have additional questions, please contact Kevin Smith, Director of Parks and Recreation at 7730.

JMG/HMF/KS

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## JIM MCLEAN

Jim McLean is the 1994 PGA National Teacher of the Year, owner of the Jim McLean Golf Schools which include: Doral Golf Resort & Spa in Miami, Florida, PGA WEST in La Quinta, California, La Quinta Resort in La Quinta, California, Texas Golf Center in Ft. Worth, Texas, Mayakoba Resort in Playa Del Carmen, Mexico, Golf Santander in Madrid, Spain, Red Ledges in Heber City, Utah, and Grand Traverse Resort in Traverse City, Michigan.



Jim is probably best known for his research on the golf swing and his work on The X-Factor®, which describes in detail, body motions, body angles and body positions. The X-Factor® and Y-Factor® are just a few terms Jim has coined over the last 3 decades of golf research. The Eight Step video is the all time best selling video on The Golf Channel and the all time #1 golf DVD in America. Jim's "Eight Step Swing" book was ranked by Sports Illustrated as one of the top golf instruction books of the 20th century (ranked #11). The Golf Swing: Ben Hogan video has won 6 major awards the most of any golf video in history.

Jim's playing achievements include being one of the few people to qualify for the US Junior, the US Amateur (4 times) the US Open (2 times) and the US Senior Open and has also been a contestant in the Masters (where he made the cut). Winner of the Northwest Open and 3 time winner of the Pacific Northwest Amateur. Jim qualified for the National Club Pro Championships ten times. He also was an All-American at the University of Houston and has a B.A. in Economics. He played on teams with John Mahaffey, Bruce Lietzke, Bill Rogers, Fuzzy Zoeller, Tom Jenkins, Bobby Wadkins, Bobby Walzel, Bruce Ashworth. He was a winner of more than 50 Junior and Amateur Titles in the Pacific Northwest. Jim was also named 1st alternate to the US World Cup Team in 1972. He played the PGA Tour during the winter of 1982.

Jim's professional achievements include: National PGA Teaching Committee Member, National PGA Education Committee, National PGA Awards Committee and PGA Master Professional (1990). Jim is an Instruction Editor for Golf Digest since 1997 and instruction Editor and Advisor for The Golf Channel since its' inception in 1995. Jim appears regularly on The Golf Channel Academy. He was the Co-Chairman of the PGA Teaching and Coaching Summit in 1992 held in San Francisco. He has led over 50 national teaching and playing workshops for the PGA of America and has been the featured speaker at 6 National PGA Teaching Summits and 4 Teaching & Coaching Summits in Europe. He was Master Instructor for Golf Magazine from 1990 - 1997 and was an Instruction Writer for Golf Illustrated.

Jim McLean has worked extensively with many top teachers including Jimmy Ballard, Art Bell, Jackie Burke, Harry Cooper, Jack Grout, Claude Harmon, Johnny Revolta, Bob Toski, Ken Venturi, Butch Harmon, Manuel De La Torre, among many others. Jim has taught more than 100 PGA Tour, LPGA and Senior PGA Tour players including: Dana Quigley, Hal Sutton, Brad Faxon, Tom Kite, Sergio Garcia, Lenny Mattiace, Curtis Strange, Bernhard Langer, Cristie Kerr, Blaine McCallister, Ben Crenshaw, Jerry Pate, Gary Player, Liselotte Neuman, Peter Jacobsen & Steve Elkington.

Jim has also worked extensively with five junior golfers who reach the #1 spot at the National Rankings: Cristie Kerr, Eric Compton, Tyler Leon, James Vargas, Liz Janagelo. The Jim McLean Golf Schools have produced many top juniors who have received college scholarships and have been All Americans.

### **Jim is the author of the following top selling instructional books, videos and CD-Rom's:**

- The Eight Step Swing (revised 2001)
- Golf Warm-Ups (video) 2002
- Idiot's Guide to the Short Game
- The Golf Swing: Ben Hogan (Video)
- The X-Factor (Video)
- Golf School
- The Eight Step Swing (Video)
- 20 Problems/20 Solutions (Video)
- The X-Factor Golf Swing
- The Eight Step Swing
- Sport ware Golf (CD-ROM)
- Golf Digest Book of Drills
- Swing Thoughts (Video)
- The Putters Pocket Companion
- Wedge Game Pocket Companion
- The Eight Step Swing (CD-ROM)
- The 10 Fundamentals (Video)
- Swing Saver (CD-ROM)
- Sam Snead, A Swing for a Lifetime (Video)
- Golf Magazine
- Golf Digest's Ultimate Book of Drills
- X-Factor II DVD
- The 3 Scoring Clubs
- Power Drills DVD
- Powerline
- The Building Block Approach (2009)
- The 8 Step Swing 3rd Edition (2009)
- The Slot Swing (2009)