



MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC #013-2011

LETTER TO COMMISSION

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: January 12, 2011

SUBJECT: City of Miami Beach Kick-Off – National Leagues of Cities Discount Prescription Drug Program

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The purpose of this Letter to Commission (LTC) is to inform you of the City's participation, as part of our membership in the National League of Cities, in the Discount Prescription Drug Program.

In the current economic climate, where people are watching their spending, the City of Miami Beach is launching a program to help provide residents with some relief from the high cost of prescription drugs. The city is making free prescription discount cards available to our residents through a program sponsored by the National League of Cities (NLC). The discount cards offer city residents an average savings of 20 percent off the retail price of commonly prescribed medications which are not already covered by health insurance.

The discount cards may be used by all residents of Miami Beach and has no restrictions based on the resident's age, income level, or existing health coverage. The discount card benefits not only those without insurance, but can also be used by underinsured residents to obtain prescriptions that are excluded from health benefit plans.

The kick-off and press event has been placed on your calendars, and the details of the event are as follows:

Date: Friday, January 14, 2011
Location: 6th Street Community Center
833 6th Street
Time: 3pm

For more information on the program, please visit www.caremark.com/nlc or call toll-free 1-888-620-1749. Information will be added to the City's Resident Portal by Friday, January 14, 2011 for ease of reference.

If you have any questions or need any additional information, please feel free to contact me.

C: Executive Staff
Maria Ruiz, Director, Office of Community Services

JMG/DM

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