



MIAMI BEACH

OFFICE OF THE CITY MANAGER


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LETTER TO COMMISSION
CITY CLERK'S OFFICE

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager  FOR JMG

DATE: November 18, 2010

SUBJECT: America Recycles Day

The purpose of this Letter to Commission is to announce the celebration of America Recycles Day. On Sunday, November 21st between 10 a.m. and 3 p.m., on Lincoln Road at the Euclid Circle, representatives from the recycling industry, non-profit environmental organizations, Miami-Dade County and City staff will have informational booths, workshops and presentations, and fun educational activities for children. In addition, a free household hazardous waste drop-off will be located at 41st Street and Chase Avenue.

Miami Beach's waste haulers Choice Environmental Services, General Hauling Services Inc., WSI and Waste Management Inc., will provide information on the residential and commercial recycling options available within the City. The companies EcoBat, SmartAtBulbs and eTronic/eWaste will be collecting used batteries, light bulbs and electronics such as computers, keyboards, monitors, printers, and cell phones during the event. The Recyclable Planet Project will have a "green machine" present to collect clean PET plastic bottles and aluminum cans for recycling. The non-profit organization ECOMB will provide educational material on the benefits of recycling to the health of the community and the local environment. Also, the non-profit organization, Streetwaves will be present to provide information about its mission to mentor and empower high-risk urban youth through environmental stewardship and engagement in outdoor activities such as swimming and surfing.

The Miami Beach Public Works' Environmental Division staff will provide educational materials about the City's recycling efforts, including the upcoming addition to the City's recycling program that will provide temporary Community Drop-off locations at 210 2nd Street in South Beach and 75th Street and Dickens Avenue in North Beach. In addition, the Sanitation Division will provide single-stream recycling at the event site where residents can drop-off commingled recyclables (office paper, magazines, cardboard, newspaper, plastic, metal, glass).

Because water conservation goes hand in hand with recycling, reusing and reducing, Miami-Dade County Water and Sewer Department (WASD) will provide information about the County's Water Conservation Program. WASD and the Miami-Dade County Office of Sustainability is offering County residents the opportunity to get two (2) High-Efficiency Showerheads and up to three (3) energy-saving Compact Fluorescent Light Bulbs for free. County residents may take their current showerheads and three (3) most heavily used regular light bulbs to the event and trade them for more efficient ones while supplies last.

The event also includes fun activities for children, and presentations on greening your home and ideas for starting a fun family project. The ReThink + ReUse Center and Upcycled Objects will provide children with hands-on activities where they will have the opportunity to create art and jewelry from recycled materials. The non-profit organization Fertile Earth will be giving a composting presentation at 12:30PM showing how to create and maintain a composting system and how this benefits clean water, soil and air. Also, the UF Extension and Florida Yards &

Neighborhoods will be giving rain barrel presentations throughout the day and will provide information about other simple water conservation techniques.

The City will be providing free household hazardous waste drop-off to Miami Beach residents from 9am to 4pm at the parking lot located on 41st Street and Chase Avenue. Acceptable household hazardous waste to bring include: **latex paint, aerosol cans, herbicides/ pesticides/ insecticides/ fungicides, automotive oil, transmission fluid/antifreeze, gasoline, automotive/marine batteries, household batteries, kerosene, acids, oil based paints, any household chemicals, fluorescent light bulbs, primer/ turpentines/ varnishes, medical waste, propane tanks, mercury items/ mercury contaminated debris, fire extinguishers, and any other household chemicals.** All materials taken to the drop-off location must be properly **identified/ labeled** and in a **sealed** container. This is a safe alternative for residents to properly dispose of household chemicals and help prevent these products from contaminating our soils and groundwater.

America Recycles Day is advertised on the City's website and was distributed through a press release.

If you have any suggestions or need additional information, please feel free to contact me.


JGG/FHB/FV/LEB/ESW

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MIAMIBEACH

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PRESS RELEASE

FOR IMMEDIATE RELEASE
November 3, 2010

Miami Beach Promotes Recycling **-- America Recycles Day is November 21, 2010 --**

Miami Beach, FL – Celebrate America Recycles Day on Sunday, November 21, 2010, between 10:00 a.m. and 3:00 p.m. on Lincoln Road at the Euclid Circle. Representatives from the recycling industry, non-profit environmental organizations, Miami-Dade County and the City of Miami Beach will have informational booths, free giveaways, collections, workshops and presentations, and fun, educational activities for children.

The Miami Beach Public Works Environmental Division is a leader in environmental management. For more information about America Recycles Day, contact Lisa Botero at 305.673.7080 or lbotero@miamibeachfl.gov.

RECYCLING/COLLECTIONS:

Electronics: EcoBat, SmartAtBulbs and eTronic/eWaste

Bring used batteries, light bulbs and electronics such as computers, keyboards, monitors, printers, and cell phones.

Plastic Bottles & Aluminum Cans: The Recyclable Planet Project

"Green machine" will collect clean PET plastic bottles and aluminum cans for recycling.

Single-Stream Recycling: Miami Beach Sanitation Division

Drop-off commingled recyclables (office paper, magazines, cardboard, newspaper, plastic, metal, and glass).

Light Bulb & Showerhead Exchange (while supplies last)

Miami-Dade County: Water & Sewer Department & the Office of Sustainability

Bring your current showerheads and three most heavily used regular light bulbs to the event and trade them for ones that are more efficient. Get two high-efficiency showerheads and up to three energy-saving compact fluorescent light bulbs.

Miami Beach Household Hazardous Waste Drop-off

OFF-SITE: 41 Street & Chase Avenue

Acceptable household hazardous waste to bring include: latex paint, aerosol cans, herbicides/pesticides/insecticides/fungicides, automotive oil, transmission fluid/antifreeze, gasoline, automotive/marine batteries, household batteries, kerosene, acids, oil-based paints, any household chemicals, fluorescent light bulbs,

primer/turpentines/varnishes, medical waste, propane tanks, mercury items/mercury contaminated debris, fire extinguishers, and any other household chemicals.

Please make sure all materials brought to the drop-off location are properly identified/labeled and in a sealed container. This is a safe alternative for residents to properly dispose of household chemicals and help prevent these products from contaminating soils and groundwater.

WORKSHOPS:

Composting Workshop (12:30 p.m.): Fertile Earth

Learn how to create and maintain your own composting system and how it benefits clean water, soil and air.

Activities for Children: ReThink + ReUse Center and Upcycled Objects

Create art and jewelry from recycled materials.

How to Create a Rain Barrel: UF Extension and Florida Yards & Neighborhoods

will be giving rain barrel presentations throughout the day and will provide information about other simple water conservation techniques.

INFORMATIONAL STATIONS:

New Miami Beach Recycling Programs: Miami Beach Public Works' Environmental Division Educational materials on the City's new 24/7, single-stream recycling program with community drop-off locations at 210 2 Street in South Beach and 75 Street and Dickens Avenue in North Beach.

Residential & Commercial Programs

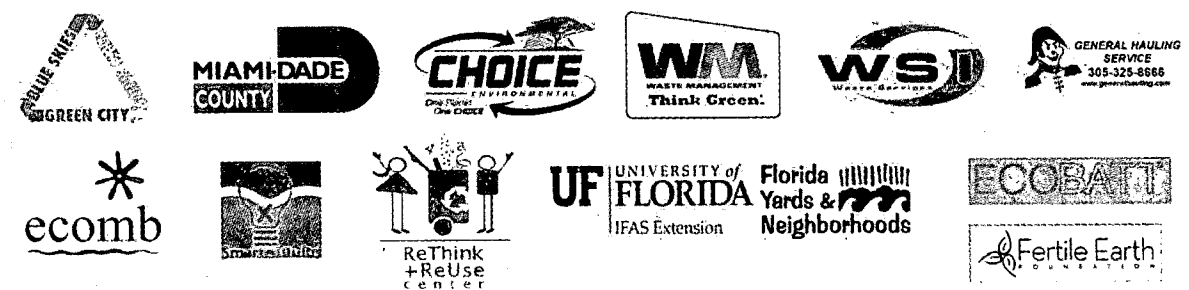
Choice Environmental Services, General Hauling Services Inc., WSI and Waste Management Inc. Information on recycling options available within Miami Beach.

Benefits of Recycling: ECOMB and Dream in Green

Educational material on the benefits of recycling to the health of the community and the local environment.

Environmental Stewardship: Streetwaves

Program that mentors and empowers high-risk urban youth through environmental stewardship and engagement in outdoor activities such as swimming and surfing.



To request this material in accessible format, sign language interpreters, information on access for persons with disabilities, and/or any accommodation to review any document or participate in any city-sponsored proceeding, please contact 305-604-2489 (voice) or 305-673-7218 (TTY) five days in advance to initiate your request.