



FOR IMMEDIATE RELEASE  
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### Community Leaders are Honored During Miami Beach's Hispanic Heritage Month Celebration

**Miami Beach, FL --** The City of Miami Beach Hispanic Affairs Committee will honor Miami Beach's community leaders at the City's annual Hispanic Heritage Month Festival. The event will be held on Friday, October 15, at 6:00 p.m. at North Shore Park and Youth Center, located at 501 72 Street, Miami Beach. The Hispanic Heritage Month Award honors individuals who have made a difference to the Miami Beach Hispanic community.

Each of the awardees is actively involved in fostering positive change in the community through involvement in civic and/or professional activities. The Committee honors the following individuals this year:

- **Luis Hernandez (Business):** He has been a businessman since 1970. In 1980, he founded Tiempo Nuevo, a publication focused on the community and economic news. In 1988, he founded the Miami Beach Latin Chamber of Commerce, where he is still active.
- **Elsa Urquiza (Resident):** She is a long-time and active resident of Miami Beach. Most recently, she served as chairperson of the Miami Beach Complete Count Committee holding countless workshops and outreach events to reach Hispanics.
- **Maria Costa (Educator):** Currently, she serves as the principal at Biscayne Elementary Community School. She strives to bring valuable resources and opportunities to both students and community members.
- **Margarita Cepeda (Social Services):** She has played a vital role in connecting seniors, young people, and low-income residents to jobs and services. Under her stewardship, UNIDAD has become a beacon of service and community for Hispanics.
- **Fernando Cid de Diego (Artist):** He is a successful entrepreneur and award-winning sculptor. He has created many art and sceneries for many events held in Miami Beach. He is now creating a collection named "El mar es-cultura," inspired by the ocean.

"Hispanics are a powerful voice on Miami Beach," said Frank Trullenque, chairperson, Miami Beach Hispanic Affairs Committee. "And the winners exemplify the values that we most cherish - integrity, professionalism and a true caring for the community in which we live."

The Hispanic Affairs Committee serves as a vehicle for responsible persons to utilize and consult with, in attempting to understand and resolve the concerns of the Hispanic community, and make recommendations to the City Commission.

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