



MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # **227-2010**

LETTER TO COMMISSION

TO: Mayor Matti Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: August 27, 2010

SUBJECT: International Coastal Cleanup Day/Miami-Dade Coastal Cleanup

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The purpose of this LTC is to announce that the City of Miami Beach Community Outreach Team is coordinating the City's participation in the Annual International Coastal Cleanup Day/Miami-Dade Coastal Cleanup to be held on Saturday, September 25, 2010.

During this event, thousands of volunteers will spend their morning collecting millions of pounds of litter and debris on inland roadsides, along coastal areas, inland lakes and rivers worldwide.

Eight volunteer projects will be held in Miami Beach on Saturday, September 25, 2010 from 9:00 a.m. to 12:00 p.m. The projects will be coordinated with the cooperation of several partner organizations. The project sites are as follows:

Site	Location	Partner
Beach	South Pointe Park Jetty to 4 th Street	ECOMB
Beach	4 th Street to 12 th Street	US Coastguard Auxiliary
Beach	22 nd to 46 th Street	Miami Dade County Bar Association
Beach	52 nd Street to 62 nd Street	Robert Allen Law
Beach	63 rd to 76 th Streets	Robert Allen Law
Monument Island	Monument Island	ECOMB
North Shore Open Space Park	79 th to 86 th Street	Carnival Cruise Lines
Tatum Waterway	Dickens Avenue and 75 th Street	Teen Job Corps

All participants will volunteer through the Environmental Coalition of Miami Beach (ECOMB) and Miami-Dade Coastal Cleanup. It is anticipated that there will be approximately 700 volunteers participating as part of the various projects. Following the Cleanup volunteers are invited to the Volunteer Appreciation Party to be held at the Miami Seaquarium.

The City Of Miami Beach, Miami Dade County and private donations will combine to support all of the activities. Materials and equipment are to be funded by an award from Keep America Beautiful, which supports environmental cleanup and beautification efforts and is underwritten by Waste Management, Inc.

For further information please contact Lynn W. Bernstein, City of Miami Beach, Community Outreach Coordinator, 305-673-7010 or at lynnbernstein@miamibeachfl.gov. Volunteers can sign up directly at www.ecomb.org

JMG/DMM/lwb