

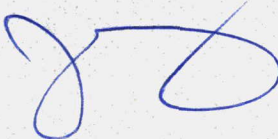


MIAMI BEACH

OFFICE OF THE CITY MANAGER
NO. LTC # **220-2010**

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2010 AUG 12 PM 12:09
LETTER TO COMMISSION
CITY CLERK'S OFFICE

TO: Mayor Matti Herrera Bower and Members of the City Commission
FROM: Jorge M. Gonzalez, City Manager 
DATE: August 12, 2010
SUBJECT: CityVision #35 - Now Airing on MBTV77

The purpose of this LTC is to inform you of the most recent "CityVision" now airing on MBTV-77. Attached for your review and reference is a DVD copy of the latest program.

As part of Miami Beach's ongoing efforts to provide enhanced information to the community, the Office of Communications produces a 30-minute video news magazine that illustrates the City's progress in meeting the goals of its strategic plan. The show also provides information on current events, programs and services.

The August/September 2010 edition of "CityVision" features the following news stories:

- New, yet historic, clubhouse at the Normandy Shores Golf Club;
- Ramped up education and code enforcement efforts on the beach this summer;
- Lessons on the International Baccalaureate style of learning;
- Details on the new community garden at Pine Tree Park;
- See how a crime prevention program has come full circle;
- Efforts to raise money for Haitian relief through the Rock for Haiti benefit concert;
- Improvements coming to North Shore Park's band shell and UNIDAD's North Beach Oceanfront Senior Center; and the Scott Rakow Youth Center; and,
- Miami Heat superstars are given the keys to our city during a welcome ceremony at American Airlines Arena.

CityVision is also available at www.miamibeachfl.gov, click on the MBTV logo, and on www.YouTube.com/cityofmiamibeach.

If you have any questions, please feel free to contact me. For a DVD copy of earlier "CityVision" shows, please contact Dolores Mejia, Special Projects Administrator, at extension 6834.


JMG/DM/ea

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