



MIAMI BEACH

City Commission Retreat

January 22, 2010

Alexander Hotel

Mayor Matti Herrera Bower
Vice-Mayor Deede Weithorn
Commissioner Jorge Exposito
Commissioner Michael Góngora
Commissioner Jerry Libbin
Commissioner Edward L. Tobin
Commissioner Jonah Wolfson Absent

Jorge M. Gonzalez, City Manager
Jose Smith, City Attorney
Robert E. Parcher, City Clerk

Dr. Rick Jensen, Ph. D., founder of the Performance Center, facilitated the meeting.

The meeting started at approximately 9:35 a.m.

Dr. Rick Jensen explained the purpose of the retreat. He also requested that the Mayor and Commissioners complete a Resource Allocation Priorities.

A discussion was held regarding the DISC Profile Instrument and how to succeed as a team by leveraging their strengths.

A discussion was held about City Commission meetings and setting a time limit on commission debates. There was a discussion regarding the Administration providing the Commission Agenda materials earlier than Friday evening. It was decided that beginning with the March Commission Meeting, the agenda materials will be delivered on Wednesday instead of the Friday before the meeting. It was also decided that the City Commission Agenda section "Reports and Informational Items" would be transmitted via LTC in order to reduce the paper usage. It was noted that because of the earlier print day there may be an increase in Addendum and Supplemental materials.

The Commission requested that the agenda prepared for the City Manager's Agenda Review meeting be emailed to the Mayor and Commissioners when finalized and prior to the meeting.

A discussion was held regarding doing an organizational and operational review and analysis of CIP and Public Works Department. It was determined that the review and analysis should follow the model used for the Building Department. Further discussion should be held in a Committee-of-the-Whole meeting.

A discussion was held regarding the Normandy Shores waterlines and whether a coupon was done while the streets were under construction. The question was asked regarding the waterlines and if they needed to be replaced. A request was made to resend the LTC on the water pipe replacement priority and a coupon needs to be done as soon as possible. **Fred Beckmann to handle.**

There was a review of the Commission Meeting Structure and Interaction ground rules that were defined at the last City Commission retreat:

Time Management

- Start Meeting on time
- Limit proclamations – twelve per year per Commissioner; no more than two per month
- Public presentations should exclude debate or comment from the Commission
- Limit the time of presentations to ten (10) minutes
- Limit post-presentation questions period to the pre-stated number of minutes
- Strive to keep all individual communications to three (3) minutes
- Set time limit on discussions once all have had a chance to speak
- Adhere strictly to the “time certain”
 - For public hearing
 - For constituents
 - Not for business lobbyist, attorneys, professionals
- Keep meeting on pre-assigned time limit

Order of Communication

- Raise hand to request opportunity to speak
- Speak only when called upon by the Mayor
- Each Commissioner should ask only three questions at one time, then alternate to another Commissioner
- No interrupting others

Professional Courtesy and Respect

- Address one another with respect at all times
- No personal attacks, insults, or defamatory allegations

Enforcement

- The Mayor will provide one warning immediately upon break of ground rule
- The Mayor will cease communication or recess meeting if break persists
- The Mayor’s decision will be accepted and respected by all
- Individual Commissioners will police themselves at all times

Other

- Break for lunch at 1 pm
- Eliminate bid protest at Commission Meetings
- Limit time for procurement discussion
- Revert to light / mike-on-off system if needed.

There was discussion regarding installing a count down clock similar to the one the County uses so that speakers would know how much time they have remaining. There was also discussion regarding changing speakers’ time limit from three (3) minutes to two (2) minutes.

Lunch break at approximately 1:05 p.m.

The meeting reconvened at approximately 2:05 p.m.

It was stated that the City has cut approximately \$51 million from the budget over the last several years and the City needs to look at possible revenue generators. Commissioner Libbin spoke about the importance of suggesting possible revenue generators and gave examples. There was discussion on the following items:

- Credit card usage, bid credit card processing process, some companies will offer 0% for processing
- Create and market sometime type of product
- Place ads on City's concrete parking space curbs
- Revisit short term rental property to collect resort tax revenue
- Advertisement on banners, light poles, or murals in selected areas of the City
- City Art Ball to generate money for the arts
- County should share revenues received from the Port of Miami dredging project
- Advertising banner on the South Pointe Pier
- Incentives for the film industry to do more filming in the City
- Look at efficiencies such as water conservation or parking system similar to the Ameresco project. Train condominium engineers in ways to become more energy efficient
- New York City instituted no smoking on the beaches which keeps the beaches cleaner

A Commission Workshop with the Committee-of-the-Whole should be scheduled to discuss potential revenue generating opportunities.

Following the possible revenue generation opportunities discussion Dr. Jensen had the group perform a team dynamics exercise with the Mayor, Commissioners, City Manager and City Attorney.

The meeting adjourned at approximately 5:56 p.m.

Handout or Reference Materials

1. Binder titled: Commission Retreat - January 22 & 23, 2010
2. Document titled: Resource Allocation Priorities – labeled #1
3. Document titled: Succeeding as a Team by Leveraging Our Strengths – labeled #2
4. Document titled: Commission Meeting Structure and Interaction – Defining and Enforcing Ground Rules – labeled #3