

AUDIENCE SURVEY

- 1. Including yourself, how many people are in your party tonight?  
\_\_\_\_\_
- 2. How did you hear about the event?  
\_\_\_\_\_  
\_\_\_\_\_
- 3. Are you a Miami Beach resident?  
 Yes, full-time  
 Yes, part-time  
 No. My zip code is \_\_\_\_\_.
- 4. Your age group?  
 17 or younger  
 18-25  
 26-40  
 41-65  
 65 or older
- 5. Your gender?  
 Male  
 Female
- 6. Your race/ethnicity?  
 White/Caucasian  
 Black/African-American  
 Hispanic  
 Native American  
 Asian  
 Other \_\_\_\_\_
- 7. Your yearly household income?  
 Less than \$25,000  
 \$25,001 - \$50,000  
 \$50,001 - \$75,000  
 \$75,001 - \$100,000  
 More than \$100,000
- 8. How did you purchase your ticket?  
 On-line  
 Ticketmaster location  
Which one? \_\_\_\_\_  
 Box office  
 Purchased directly from Event Presenter
- 9. Did you pay full price?  
 Yes  
 No  
 My ticket was complimentary

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