MIAMIBEACH

OFFICE OF THE CITY MANAGER

NO. LTC # 336-2009

LETTER TO COMMISSION

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: December 3, 2009

SUBJECT: Airport Flyer Ribbon Cutting Ceremony

The purpose of this Letter to Commission is to provide you with the details of the Airport Flyer Ribbon Cutting Ceremony launching the new airport-to-beach express bus service. The ceremony will take place on Monday, December 14, 2009 at 10:00 a.m. at the main bus stop at the Miami International Airport, which is on the Ground Level of Concourse E, directly across from Customs (see Attachment 1, Ceremony Announcement). The event will include a ribbon-cutting ceremony with Mayor Matti H. Bower and Miami-Dade County Mayor Carlos Alvarez. Michael Aller, Chief of Protocol, will be the Master of Ceremonies for the event. Miami-Dade Transit representatives will provide a presentation of a new "Airport Flyer" bus with special branding. Information on the Airport Flyer, including the route, connection to the South Beach Local, schedule, and fare will be posted at the ceremony and distributed to attendees.

The Airport Flyer service is scheduled to begin on Sunday, December 13, 2009. Please see the Airport Flyer Route Map attached for information on stops (Attachment 2). MDT will provide a seven (7) day per week bus service. The Airport Flyer will operate from 6 a.m. to 11 p.m. with service approximately every thirty (30) minutes. The new route will use the regular MDT 40 foot buses with interior space provided for luggage. The buses will be branded with a special logo for easy identification, and to help promote ridership. The fare will be $2.35 each way, which is the fare for all express buses.

As we previously informed you, the Airport Flyer makes various stops, and also connects to the South Beach Local on Washington Avenue at Lincoln Road and on 17th Street at Convention Center Drive.

Please feel free to contact me if you have any questions or concerns.

Attachments:
1. Ceremony Announcement
2. Airport Flyer Route Map

JMG/JGG/FHB/FV/XF/CB

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CITY CLERK'S OFFICE

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Attachment – 1

MIAMI-DADE COUNTY TRANSIT MIAMIBEACH

AIRPORT FLYER EXPRESS BUS

RIBBON CUTTING CEREMONY

Miami International Airport
Main Bus Stop
Ground Level of Concourse E
4200 NW 21st St.
Miami, Fl 33122

Monday, December 14, 2009 10:00 a.m.

Please join us for a ribbon cutting ceremony for the new bus route that will begin Sunday, December 13, 2009 and provide service from Miami International Airport to Miami Beach.

For further information: Michael De Cossio, 786-469-5416 or visit www.miamidade.gov/transit

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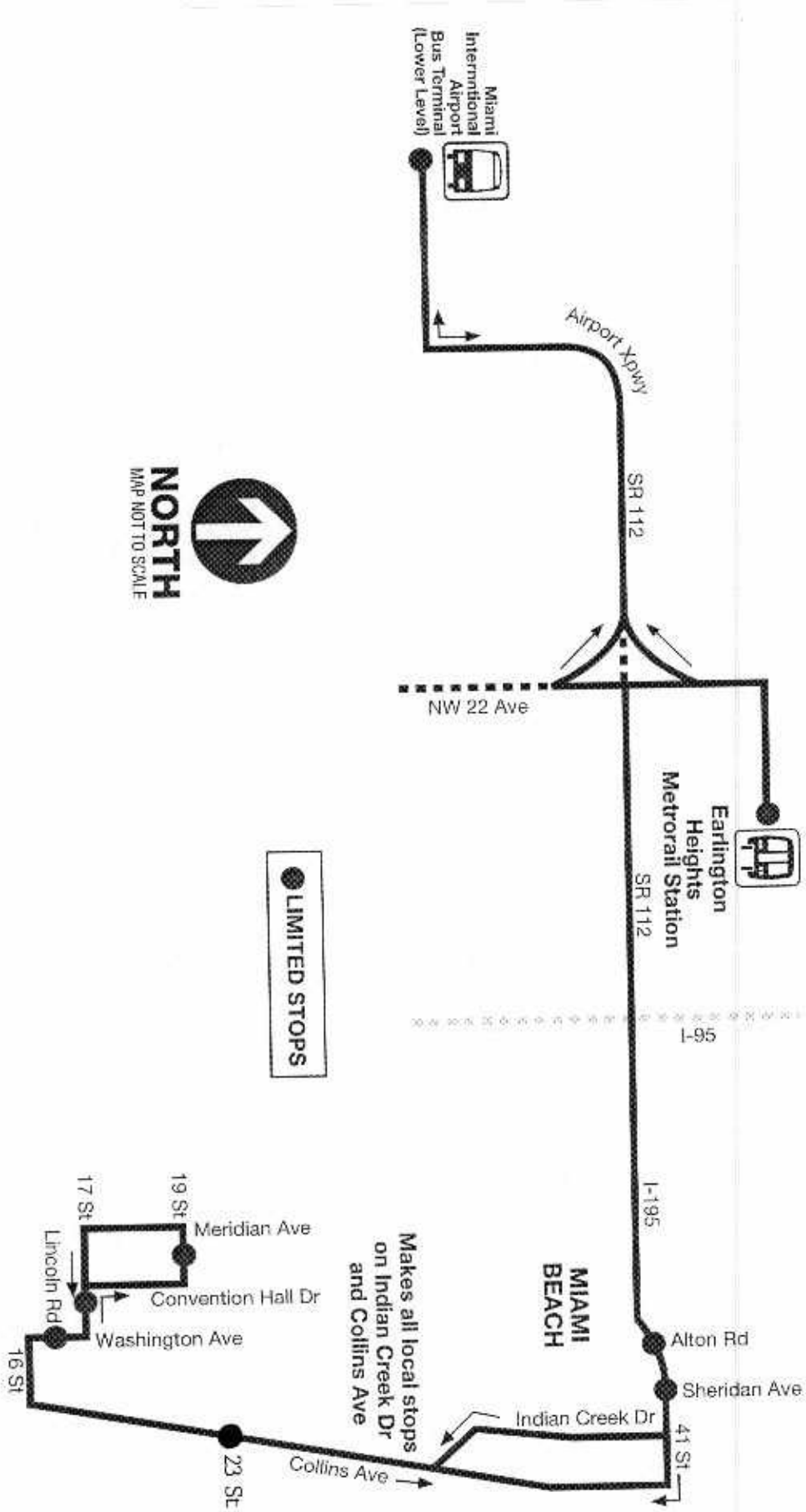
Attachment – 2

Route 150
Airport Beach Flyer