



MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC# 305-2009

LETTER TO COMMISSION

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: November 3, 2009

SUBJECT: America Recycles Day

The purpose of this letter to commission is to announce the celebration of America Recycles Day. On Saturday, November 14th between 10 a.m. and 2 p.m., representatives from the recycling industry, non-profit environmental organizations, and City staff will have informational tables on Lincoln Road at the Euclid Circle to present educational materials to the public.

Participants will include Waste Management Inc., which will provide information about the County's single-stream recycling program that began in December 2008. ePlanet/eWaste, LLC will be collecting used electronics such as computers, keyboards, monitors, printers, cell phones, and batteries during the event at the Euclid Circle. The company will also be raffling off five (5) refurbished computers. The non-profit organization ECOMB along with the Miami Beach Chamber of Commerce's Sustainable Living Council will educate the public on community recycling and the benefits recycling offers the health of our local environment. In addition, the non-profit organization ReThink and ReUse Center will also provide a hands-on exploratory play table for young children that uses reused materials to deliver the message of reduce, reuse, and recycle. The Public Works, Environmental Division staff will provide educational materials about the City's recycling efforts, including the latest addition to the City's recycling program that provides recycling bins at beach entrances from South Pointe Park to North Shore Open Space Park, selected parks Citywide, and along the main City sidewalks such as Lincoln Road, Ocean Drive, Washington Avenue, 41st Street and 71st Street.

In addition to the educational tables at Lincoln Road, the Sanitation Division in cooperation with Waste Management and ePlanet/eWaste will provide recycling drop off points at 75th Street & Dickens Avenue and at the event site of Euclid Circle on Lincoln Road. Residents can drop off electronics and commingled recyclables (office paper, magazines, cardboard, newspaper, plastic, metal, glass) at both of these two (2) locations during the event times.

America Recycles Day will also be advertised on the City's website and distributed through a press release.

If you have any suggestions or need additional information, please feel free to contact me.

JMG/JH/BV/LEB/ESW

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