



MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. 307-2009

LETTER TO COMMISSION

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: November 3, 2009

SUBJECT: Miami Beach Convention Center and The Education Fund

This Letter to Commission (LTC) is to advise you of the Miami Beach Convention Center's partnership with The Education Fund. The Education Fund is a local charitable organization that collects school supplies for Miami-Dade County teachers. The Center is sponsored by Ocean Bank. The Ocean Bank Center for Educational Materials is a warehouse and distribution program that accepts donations of usable, excess inventory, remnants, leftovers, surplus supplies and more from companies, which it then makes available free of charge to Miami-Dade County Public Schools teachers for their classrooms. Miami-Dade County students benefit by having the materials necessary for their lessons, and businesses benefit through an up to 200-percent tax deduction on the goods. Teachers may shop for free twice each year, or on more occasions if they volunteer their time at the warehouse. As a source of free materials for public school classrooms, the Ocean Bank Center has logged nearly 15,000 educator visits since opening in 1993, reaching half a million M-DCPS students.

The Miami Beach Convention Center (MBCC) offers this service to every show organizer. Once approved by the show organizer, MBCC staff distributes information to exhibitors, who have the ability to donate leftover material and supplies. The exhibitors simply fill out the attached form, tape it to the item/box and the items are collected for storage; after the event finishes, the Education Fund picks up all materials. The MBCC's objective is to have as many event organizers take advantage of this program. We will be communicating this opportunity to the Miami Beach schools, through Leslie Rosenfeld. The attached flyer provides you with more detailed information on the program and The Education Fund.

Please feel free to contact me with any questions regarding this event.

- C: Hilda M. Fernandez, Assistant City Manager
- Max A. Sklar, Tourism and Cultural Development Director
- Bob Balsam, General Manager, Miami Beach Convention Center

JMG/HF/MAS/

F:\info\ALL\Max\TCD\LTC\Education Fund LTC.doc

RECEIVED
 2009 NOV -5 PM 12:39
 CITY CLERK'S OFFICE

Help Local Teachers and Students by Donating At this Event!







FOR EXCELLENCE IN MIAMI-DADE PUBLIC SCHOOLS

900 NE 125th Street, Suite 110 * North Miami, FL 33161
Phone: (305) 892-5099 * www.educationfund.org.

The Center for Educational Materials is a program of The Education Fund, a nonprofit organization that works side-by-side with the private sector to direct resources where they are needed most in Miami-Dade County Public Schools, the fourth-largest and one of the poorest school districts in the country. Since 1993, The Education Fund's Center for Educational Materials has donated \$5.6 million in classroom supplies to more than 14,500 teachers.

Save time and money on shipping boxes after the event! By donating leftover materials and promotional supplies you will be able to assist local teachers and students!

Any and all donations are gladly accepted, including:

-  Show bags, paper, and misc. office supplies
-  Promotional items, freebies, chotchkies, flair (fun stuff)
-  Pens, pencils, markers, erasers, rulers
-  Notepads, tablets, folders, calendars

* Teachers are very creative with nontraditional items. The Education Fund will ensure that all materials will be distributed and utilized.

Please Note In addition, businesses who donate from their own inventory may be eligible for up to a 200% tax deduction under IRS section 170(e)(3).

Additional forms are at the Convention Center Service Desk.

**Flip this page over, tape to boxes, leave it in your booth;
we will do the rest!**

The Center for Educational Materials is sponsored by:

OCEAN BANK

This service made possible by:

MIAMI BEACH
convention
center

Proudly Managed By:

**GLOBAL
SPECTRUM**

Thank you to our print sponsor:



Donation to:



FOR EXCELLENCE IN MIAMI-DADE PUBLIC SCHOOLS

MIAMI BEACH
**convention
center**

Proudly Managed By
**GLOBAL
SPECTRUM**

Donated By:

*Receipts will be mailed directly to the information below.
We deeply appreciate your generosity in helping to provide supplies to students in need! Thank you.*

Company: _____

Contact: _____

Address: _____

City, State and Zip: _____

Email: _____

Phone: _____

Donations to The Education Fund are tax deductible as allowed by law. Registration does not imply endorsement, approval, or recommendation by the State. No portion of any contribution is retained by professional solicitors. 100% of each contribution is received by this organization.