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OFFICE OF THE CITY MANAGER

NO. 290-2009

LETTER TO COMMISSION

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: October 23, 2009

SUBJECT: Sleepless Night

As you know, on Saturday, November 7, 2009, Miami Beach will once again host Sleepless Night, presented by Audi, an all-night, FREE, citywide celebration of the arts, presented by the City of Miami Beach Tourism and Cultural Development (TCD) Department and Cultural Arts Council (CAC). This event is being produced in-house by City staff and was created as a result of the response from the community in the 2005 and 2007 Community Satisfaction Surveys where residents identified a desire for more cultural activities.

I would like to invite you to attend a Press Conference on Friday, November 6, 2009, on the Ocean Drive Stage located in Lummus Park between 6th and 7th streets across from the Park Central Hotel at 2pm. Additionally, please join us for the kick-off ceremony on November 7th at 5:30 p.m. at the Catalina Hotel at 1732 Collins Avenue for the official kick-off of Sleepless Night.

This year's event includes over 150 unforgettable arts and entertainment experiences for all tastes and all ages, all night long, all for free. The full program is available on-line at www.sleeplessnight.org, and will be available in printed form at locations throughout the Greater Miami area on October 26. This year will feature virtual reality live animation, digital nightscape grafitti, interative three-screen manipulated film, musical marionettes, a pajama run, helium balloon acrobats, a flash mob dance, and much more.

Please feel free to contact me with any questions regarding this event.

C: Hilda M. Fernandez, Assistant City Manager
Max A. Sklar, Tourism and Cultural Development Director
Gary Farmer, Cultural Affairs Program Manager

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