

Condensed Title:

A Request For Approval To Issue A Request For Proposals For Electric Fireworks And Pyrotechnics For The City's Fourth Of July Celebration.

Key Intended Outcome Supported:

Maximize Miami Beach as a Brand Destination.

Issue:

Shall the City Commission approve the issuance of a Request for Proposals?

Item Summary/Recommendation:

The purpose of this RFP is to establish a contract, by means of sealed Proposals, for a qualified provider of electric fireworks and pyrotechnics for the City's Fourth of July Independence Day Celebration, as each year the City hosts a FREE Fourth of July Celebration featuring fireworks for the community.

The fireworks display shall be in the City of Miami Beach on July 4, 2010 at a time and site to be specified by the City. Traditionally, the fireworks display is held on the beach east of Ocean Drive and 8th Street. However, location is subject to change annually.

Proposers shall demonstrate at least three (3) years of experience providing firework and pyrotechnic displays on a beach dealing with environmental conditions such as rain, sand and turtle nesting regulations. Bidders must provide the City with the names, addresses, telephone numbers and electronic mail addresses of a least three (3) other firms or government agencies for whom a similar type of work has been performed in the past twenty-four (24) months.

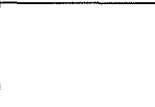
The contract term will be for one (1) year, with two (2) one (1) year renewals, at the City's sole discretion and subject to the availability of annual funding.

THE ADMINISTRATION RECOMMENDS ISSUANCE OF THE RFP.

Advisory Board Recommendation:

N/A

Financial Information:

Source of Funds:		Amount	Account	Approved
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	2			
	3			
	4			
	Total			

Financial Impact Summary: N/A

City Clerk's Office Legislative Tracking:

Gus Lopez, extension 6641

Sign-Offs: Department

Director	Assistant City Manager	City Manager
MS [Signature] GL [Signature]	HF [Signature] for HMF	JMG [Signature]


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COMMISSION MEMORANDUM

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager 

DATE: October 14, 2009

SUBJECT: **REQUEST FOR APPROVAL TO ISSUE A REQUEST FOR PROPOSALS (RFP) FOR ELECTRIC FIREWORKS AND PYROTECHNICS FOR THE CITY OF MIAMI BEACH FOURTH OF JULY EVENT.**

ADMINISTRATION RECOMMENDATION

Approve the Issuance of an RFP.

ANALYSIS

The purpose of this RFP is to establish a contract, by means of sealed Proposals, for a qualified provider of electric fireworks and pyrotechnics for the City's Fourth of July Independence Day Celebration, as each year the City hosts a FREE Fourth of July Celebration featuring fireworks for the community.

SCOPE OF SERVICES

The fireworks display shall be in the City of Miami Beach on July 4, 2010 at a time and site to be specified by the City. Traditionally, the fireworks display is held on the beach east of Ocean Drive and 8th Street. However, location is subject to change annually.

The proposals for fireworks/pyrotechnic display must include the following:

Experience, Qualifications and Past Performance

Proposers shall demonstrate at least three (3) years of experience providing firework and pyrotechnic displays on a beach dealing with environmental conditions such as rain, sand and turtle nesting regulations. Bidders must provide the City with the names, addresses, telephone numbers and electronic mail addresses of a least three (3) other firms or government agencies for whom a similar type of work has been performed in the past twenty-four (24) months.

Proposed Cost

Proposals shall include electric fireworks displays with budgets ranging from \$25,000 up to \$75,000, increasing in \$10,000 increments (i.e. \$25,000, \$35,000, \$45,000, etc...).

Methodology, Approach and Quality of Show Design/Display

- A narrative description of each proposed fireworks display shall include the order in which the shells are to be fired. The description shall maintain a show intensity of shells shot every two (2) seconds, from multiple locations with no black sky (i.e. no lapse of time between shells).
- Length of time of display.
- A breakdown of all shells to be used, by size and description and price.
- A detailed price breakdown of each shell with a total price for the entire display.
- All supplies and equipment necessary to perform the display as proposed.

- Transportation of equipment, supplies and personnel necessary to present the display as proposed.
- All licensed and /or permitted personnel and labor, as required, needed to transport, set up, shoot, tear down and cleanup the display as proposed.
- All licensed and/or permits required to transport, stage, and shoot display as proposed.
- Required insurance as detailed in the RFP.

TERMS OF THE AGREEMENT

The contract term will be for one (1) year, with two (2) one (1) year renewals, at the City's sole discretion and subject to the availability of annual funding.

EVALUATION CRITERIA

Specific factors will be applied to proposal information to assist the City in its task of selecting the most-qualified candidate or candidates for this RFP. An Evaluation Committee appointed by the City Manager will evaluate proposals. Oral presentations may be required of all Proposers. The evaluation criteria to be considered in the evaluation of proposals are listed below:

- | | |
|--|----------------|
| • Experience and Qualifications of the Proposer and Past performance | 30 pts |
| • Proposed Cost | 30 pts |
| • Methodology, Approach and Quality of the Show-design/display | <u>40 pts</u> |
| Total: | 100 pts |

CONCLUSION

The Administration recommends that the Mayor and City Commission authorize the approval to issue the Request for Proposals (RFP) for electric fireworks and pyrotechnics for the City of Miami Beach Fourth of July Event.

JMG/HMF/MAS/GL

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