



# MIAMIBEACH

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## PRESS RELEASE

FOR IMMEDIATE RELEASE  
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### **New Miami Beach Academy to Assist Local Businesses** *-- Free Workshops and Resources. Register Now --*

**Miami Beach, FL --** Cities and governments around the globe continue to look for ways to assist its communities during these trying economic times. Miami Beach is no exception. The City has a new business academy in place to help local business owners navigate the current economic climate.

The new program, the Miami Beach CARES Business Academy is free and will include a series of workshops intended for new, existing, expanding or prospective businesses. The program is a follow-up to the Miami Beach CARES (Community Action to Restore Economic Stability) community event hosted by Miami Beach Mayor Matti Herrera Bower and the City earlier this year, in partnership with the Miami Beach Chamber of Commerce. CARES provided resources and information to Miami Beach residents and local entrepreneurs, who were looking for help and resources for their businesses.

“In any community, especially one like ours where our businesses are one of our most important assets, it’s crucial to continue to provide support to our local business owners to help them survive these tough economic times,” explained Miami Beach City Manager Jorge M. Gonzalez.

The new business academy is modeled after the City’s successful Leadership Academy, which teaches residents about their City government and how it works. The Business Academy will teach similar classes to local business owners, who have provided feedback that indicates that they would like to be better informed about how their city government works and the sometimes complex issues of how to own and operate a business in the City.

The Business Academy will be held every other month beginning in November 2009, with two-hour sessions that will include different topics from permitting to dealing with city codes, business assistance, special events and opportunities. Speakers will be from internal City departments, other local governments, area businesses, and related industries.

Miami Beach CARES Business Academy workshop schedule:

Thursday, November 12, 2009 - Opportunities – What’s Going on in Miami Beach  
Thursday, January 14, 2010 - The ABCs of Permitting and Licensing  
Thursday, March 9, 2010 - City Codes You Should Know  
Thursday May 13, 2010 - Business Assistance

Location: Miami Beach Police Department, first floor Meeting Room, 3:00 p.m. to 5:00 p.m.

For more information, contact Lynn W. Bernstein, City of Miami Beach Community Outreach Coordinator, 305-673-7000, ext. 6178 or: [lynnbernstein@miamibeachfl.gov](mailto:lynnbernstein@miamibeachfl.gov).

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