



# MIAMI BEACH

LTC No. 233-2009  
OFFICE OF THE CITY MANAGER

LETTER TO COMMISSION

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TO: Mayor Matti Herrera Bower and Members of the City Commission  
FROM: Jorge M. Gonzalez, City Manager   
DATE: September 10, 2009  
SUBJECT: **2009 International City / County Management Association Conference**

The purpose of this LTC is to advise you that I will be traveling to Montreal, Canada to attend the annual International City / County Management Association from September 12-17, 2009. This year's conference theme is Leading Communities to Success in the New Global Economy.

This year, I am proud to share with you that the City of Miami Beach will be an important part of this annual conference. The ICMA Annual Conference attracts professional local government management from around the world, and typically attracts 3,500 to 4,000 local government professionals from cities throughout the world.

I have been asked by the ICMA President, David Limardi (City Manager for Highland Park, Illinois) to introduce the keynote speaker for the opening session on Tuesday, September 15, 2009, as well as present the 2009 ICMA Awards.

I am honored to be introducing Dr. Alice Rivlin, a senior fellow in the economic studies program at the Brookings Institution and a visiting professor at Georgetown University's Public Policy Institute. She is considered among the most influential policy makers in Washington, D.C. (biography attached). The title of her keynote session is *An Outlook for the Economy and Local Government*, where she will be speaking on the changing state of the national economy, the U.S. health system, and the state of U.S. cities. Dr. Rivlin will brief attendees on the current outlook for the economy with a particular focus on implications for local governments. I will also be leading a breakout session with Dr. Rivlin following the keynote session.

In addition, the City of Miami Beach will be featured as one of a handful of cities as an example of good government. A video has been produced about our city – its diversity, historic preservation, public private partnerships, planned progress and entertainment capital – and will be shown at the opening session for the conference. In addition, the video will be playing at the Convention Center, as well as at all of the rooms at each conference hotel. Each conference registrant will also receive a DVD copy of the videos produced for this year's conference.

Moreover, I have been nominated by the International Hispanic Network for the position of Vice President for the Southeast Region on ICMA's Executive Board. I have already been interviewed along with three (3) other City Managers from the Southeast Region, which includes Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia. The next step in the process is to interview with the members of the Board in Montreal on Tuesday, September 15, 2009.

It has been my goal since becoming your City Manager for our City to be recognized as an example of good government. I am extremely proud that the 2009 ICMA Conference will certainly showcase our City, to an audience of professional local government executives.

If you have any questions, please feel free to contact me.

JMG/DM

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Alice M. Rivlin

*Exclusively Represented by The Washington Speakers Bureau*

Alice M. Rivlin is a visiting professor at the Public Policy Institute of Georgetown University and a Senior Fellow in the Economic Studies program at the Brookings Institution. She is the director of the Greater Washington Research at Brookings. Before returning to Brookings, Rivlin served as vice chair of the Federal Reserve Board from 1996 to 1999. She was director of the White House Office of Management and Budget from 1994 to 1996, and deputy director (1993-94). She also chaired the District of Columbia Financial Management Assistance Authority (1998-2001).

Rivlin was the founding director of the Congressional Budget Office (1975-1983). She was director of the Economic Studies Program at Brookings (1983-1987). She also served at the Department of Health, Education and Welfare as assistant secretary for Planning and Evaluation (1968-1969).

Rivlin received a MacArthur Foundation Prize Fellowship, taught at Harvard, George Mason, and The New School Universities, has served on the boards of directors of several corporations, and as president of the American Economic Association. She is currently a member of the board of directors of the New York Stock Exchange.

She is a frequent contributor to newspapers, television, and radio, and has written numerous books. Her books include *Systematic Thinking for Social Action* (1971), *Reviving the American Dream* (1992), *Beyond the Dot.coms* (with Robert Litan, 2001), and *The Economic Payoff from the Internet Revolution* (also with Litan, 2001). She is co-editor (with Isabel Sawhill) of *Restoring Fiscal Sanity: How to Balance the Budget* (2004), *Restoring Fiscal Sanity 2005: Meeting the Long-Run Challenges*; and *Restoring Fiscal Sanity: 2007: The Health Spending Challenge* (with Joseph R. Antos March 2007).

Rivlin was born in 1931 in Philadelphia, Pennsylvania, and grew up in Bloomington, Indiana. She received a Bachelor of Arts in economics from Bryn Mawr College in 1952 and a Ph.D. from Radcliffe College (Harvard University) in economics in 1958. She is married to economist Sidney G. Winter, who is a professor at the University of Pennsylvania. She has three children and four grandchildren.