



MIAMI BEACH

OFFICE OF THE CITY MANAGER
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CITY CLERK'S OFFICE

LETTER TO COMMISSION

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: August 21, 2009

**SUBJECT: ANNOUNCEMENT OF UPCOMING ETHICS AND THE MEDIA CONFERENCE
WORKSHOP TO BE HELD ON OCTOBER 16, 2009.**

The Miami-Dade Commission on Ethics and Public Trust has sent the attached workshop notice for an upcoming conference taking place on October 16, 2009.

Attached for your perusal is a copy of the notice.

JMG/RP/lb

C: Hilda Fernandez, Assistant City Manager
Nannette Rodriguez, Public Information Officer

*** * * * * *SAVE THE DATE* * * * * ***

Details and Registration Information to be provided at a later date

ETHICS AND THE MEDIA

“Principled Journalism and Government Relations in a New Era”

A one-day conference for South Florida journalists, government officials and public relations professionals sponsored by the Miami-Dade Commission on Ethics, the School of Communication at the University of Miami and the South Florida Chapter of the Society of Professional Journalists

FRIDAY, OCTOBER 16, 2009

8:00 a.m. – 3:00 p.m.

School of Communication
University of Miami
5100 Brunson Drive
Coral Gables, Florida

Keynote Speaker:

Syndicated Columnist Leonard Pitts, Jr.

Other conference presenters include:

The Hon. Lynda Bell
Miguel Diaz de la Portilla, Esq.
Helen Aguirre Ferre
Howard Finklestein, Esq.
Dwight Lauderdale
Michael Lewis
The Hon. Harvey Ruvin

Workshop Topics include:

Media, Law and Public Access
The Revolving Door between Government and Media
Government Information: Presentation and Perception
The Appearance of Impropriety

The \$20 registration fee includes breakfast, lunch and a panel discussion on Political Smears and Media Manipulation

For more conference information contact the Miami-Dade Commission on Ethics at 305-350-0631 or ethics@miamidade.gov