



# MIAMI BEACH

OFFICE OF THE CITY MANAGER

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## LETTER TO COMMISSION

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: August 4, 2009

SUBJECT: ASE Blue Seal of Excellence Recognition

The purpose of this Letter is to inform the Mayor and Commission that the City of Miami Beach Fleet Management Department recently earned the Blue Seal of Excellence Recognition as prescribed by the National Institute for Automotive Service Excellence (ASE).

The National Institute for Automotive Excellence (ASE), headquartered in Leesburg, VA, was founded in 1972 as a non-profit, independent organization dedicated to improving the quality of automotive service and repair through the voluntary testing and certification of automotive technicians. To be ASE certified, a technician must meet the two-year automotive hands on experience qualification and pass a test. Technicians can elect to take up to eight specialized exams in the area of Automobile/Light Truck or Medium/Heavy Truck service and repair. A technician passing all eight exams qualifies for Master Technician status. According to ASE, only one in three technicians pass exams.

The Blue Seal of Excellence Recognition is awarded to private business and public sector fleet maintenance departments with at least 75% of technicians ASE-certified. In addition, there must be a certified technician in each area of service offered.

Two of the City of Miami Beach Fleet Management Department technicians hold ASE Master Technician certification. Collectively, the City's Fleet technicians hold 56 ASE certifications.

Please join me in congratulating the Fleet Management Department for this achievement.

If you have any questions or need additional information, please feel free to contact me.

c: ~~Andrew~~ E. Terpak, Director, Fleet Management Department

~~Robert~~ C. Middaugh, Assistant City Manager

JMG/AET/mo