

MIAMI BEACH C.A.R.E.S.:

Community Action to Restore Economic Stability

April 24, Miami Beach Convention Center

Agenda

Registration & Networking	8:30 am	(light continental breakfast)	
Opening & Welcome	9:00 am	(5 mins)	Michael Larkin
Pep Talk	9:05 am	(10 mins)	Matti Herrera Bower
City Update	9:15 am	(15 mins)	Jorge Gonzalez
Introduction of Panelists	9:30 am	(3 mins)	Cheryl Jacobs

Concurrent Breakout Sessions for Business 2 Groups 9:45 – 10:40 and 10:40 – 11:45

Advertising/Marketing/Public Relations 9:45 am – 10:35 am	Aaron Perry, Gulfstream Park Stephanie Ruiz, Media Department II Lisa Treister, The Treister Murry Agency
Insurance 9:45 am – 10:40 am	Ray Campucano, Blue Cross/Blue Shield
Legal (Labor/Bankruptcy/Collections) 9:45 am – 10:40 am	Richard Tuschman, Epstein Becker Green Roger Slade, Pathman Lewis Peter Russin, Meland Russin
SBA/Government Support 9:45 am – 10:40 am	Kevin Crowder, City of Miami Beach Nancy Rackear, Small Business Administration
Human Resources 10:50 – 11:45	Stacy Steinfelder, Oasis Outsourcing Betty Roffwarg, HR Matters
Internet/Social Networking 10:50 – 11:45	David Jacobson, Nobox Jason Beukema, Whet Travel
Customer Service Training 10:50 – 11:45	Donald Stamets, Ritz Carlton
How to Control Costs 10:50 – 11:45	Sandy Horowitz, Goldstein Schechter, et al