

Condensed Title:

A Resolution of the Mayor and City Commission of the City of Miami Beach, Florida accepting the donation of a 1955 Dodge vehicle, marked with Miami Beach Police lettering from Mr. Adam Rose, to be utilized by the City for display purposes at parades, rallies, and other cultural and civic events.

Key Intended Outcome Supported:

Increase community ratings of cultural activities.

Supporting Data (Surveys, Environmental Scan, etc.): According to the 2007 Survey, more cultural activities is ranked by residents as one of the changes that will make Miami Beach a better place to live, work, play or visit; 30% of residents attend cultural activities a couple times a month or more; and Tourism industry appears as a key driver for making Miami Beach a better place to live and contributes to the quality of life.

Issue:

Shall the City Commission adopt the Resolution?

Item Summary/Recommendation:


Mr. Adam Rose is a New York based business leader, philanthropist and part-time resident of Miami Beach. Mr. Rose is active in numerous cultural and civic organizations to include Vizcaya Museum and Gardens, the Bass Museum, and Wolfsonian Museum. In addition, he has an interest in law enforcement and is a donor to the Police Officer Assistance Trust, Fund and the National Law Enforcement Memorial and Museum.

Mr. Rose wishes to graciously donate a vintage fully functional 1955 dodge vehicle marked and outfitted as an actual replica of the 1950's era Miami Beach Police vehicle. This automobile valued at \$25,000 is completely refurbished with a new engine, transmission, exterior paint and interior requiring very little maintenance and subsequent costs. This vehicle will be driven by Miami Beach Police Department personnel for participation in parades, rallies, as well as displays at cultural and civic events in the City of Miami Beach. These types of events bring the Miami Beach Police Department closer to the community, especially children of our residents and visitors facilitating a very positive friendly image which has far reaching benefits.

Advisory Board Recommendation:

NA

Financial Information:

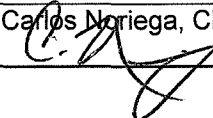
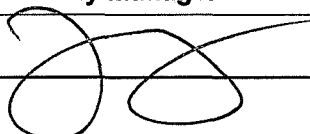
Source of Funds:		Amount	Account
<div style="border: 1px solid black; width: 50px; height: 50px; display: flex; align-items: center; justify-content: center;">  </div> OBPI	1		
	2		
	3		
	Total		

Financial Impact Summary: NA

City Clerk's Office Legislative Tracking: *mg*

Manager Michael Gruen, Planning and Research Office

Sign-Offs:

Department Director	Assistant City Manager	City Manager
Carlos Noriega, Chief 		





MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

MEMO #

COMMISSION MEMORANDUM

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: February 25, 2009

SUBJECT: **A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE DONATION OF A 1955 DODGE VEHICLE, MARKED WITH MIAMI BEACH POLICE LETTERING FROM MR. ADAM ROSE, TO BE UTILIZED BY THE CITY FOR DISPLAY PURPOSES AT PARADES, RALLIES, AND OTHER CULTURAL AND CIVIC EVENTS.**

ADMINISTRATION RECOMMENDATION

Adopt the Resolution.

ANALYSIS

Mr. Adam Rose is a New York based business leader, philanthropist and part-time resident of Miami Beach. Mr. Rose is active in numerous cultural and civic organizations to include Vizcaya Museum and Gardens, the Bass Museum, and Wolfsonian Museum. In addition, he has an interest in law enforcement and is a donor to the Police Officer Assistance Trust Fund and the National Law Enforcement Memorial and Museum.

Mr. Rose wishes to graciously donate a vintage fully functional 1955 Dodge vehicle marked and outfitted as an actual replica of the 1950's era Miami Beach Police vehicle. This automobile valued at \$25,000 is completely refurbished with a new engine, transmission, exterior paint and interior requiring very little maintenance and subsequent costs. In addition, this vehicle will be driven by Miami Beach Police Department personnel for participation in parades, rallies, as well as displays at cultural and civic events in the City of Miami Beach. These types of events bring the Miami Beach Police Department closer to the community, especially children of our residents and visitors facilitating a very positive friendly image which has far reaching benefits.

JMG/CN/RAM/MG

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RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE DONATION OF A 1955 DODGE VEHICLE, MARKED WITH MIAMI BEACH POLICE LETTERING, FROM MR. ADAM ROSE, TO BE UTILIZED BY THE CITY FOR DISPLAY PURPOSES AT PARADES, RALLIES, AND OTHER CULTURAL AND CIVIC EVENTS.

WHEREAS, the Miami Beach Police Department is a strong proponent of community oriented policing, which involves participating in many community oriented and cultural and civic events that feature parades, rallies and or displays at schools; and

WHEREAS, these events sometimes include participation by Miami Beach Police Department's specialized entities such as the Honor Guard, Special Weapons and Tactics Team, Motorcycle Squad; and

WHEREAS, these type of events bring the Miami Beach Police Department closer to the community, especially the children of our residents and visitors, facilitating a very positive and friendly image which has far reaching benefits; and

WHEREAS, the utilization of this unique vintage 1955 Dodge automobile, marked and outfitted as an actual replica of 1950's era Miami Beach Police vehicle, will be utilized by the City in these worthwhile events, and would invite participation, create curiosity and wonder that would facilitate rapport with the community;

WHEREAS, Mr. Adam Rose has agreed to donate a 1955 Dodge vehicle to the City for display purposed at parades, rallies, and other cultural events; and

WHEREAS, this vehicle (valued at \$25,000) will be completely refurbished by Mr. Rose at no cost to the City, with a new engine, transmission, exterior paint and interior.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, accept the donation of a 1955 Dodge vehicle, marked with Miami Beach Police lettering, from Mr. Adam Rose, to be utilized by the City for display purposes at parades, rallies, and other cultural and civic events.

PASSED and ADOPTED this _____ day of _____, 2009.

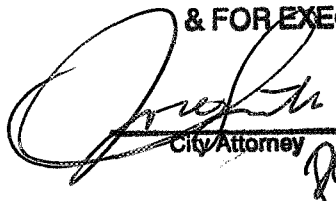
MAYOR

ATTEST:

CITY CLERK

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**APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION**



City Attorney 2/12/09
Date