



MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # 033-2009

LETTER TO COMMISSION

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: February 5, 2009

SUBJECT: Resolution Urging Miami-Dade County to Fully Support and Prioritize the Funding Needs of the Miami Beach Convention Center with Convention Development Tax Receipts

Pursuant to the action taken by the City Commission at the Commission Meeting of January 28, 2009, attached is a copy of the executed resolution that will be transmitted to the County and a copy of the transmittal letter addressed to Miami-Dade County Mayor Carlos Alvarez with copies to the Miami-Dade County Commissioners and County Manager.

JMG
JMG/REP

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RECEIVED
2009 FEB -5 AM 11:55
CITY CLERK'S OFFICE

RESOLUTION NO. 2009-27003

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, URGING MIAMI-DADE COUNTY TO FULLY SUPPORT AND PRIORITIZE THE FUNDING NEEDS OF THE MIAMI BEACH CONVENTION CENTER WITH CONVENTION DEVELOPMENT TAX RECEIPTS.

WHEREAS, the Convention Development Tax (CDT) was authorized by the Florida Legislature in 1983 for the principal purpose of promoting tourism and the use of hotel facilities through the improvement and construction of convention centers; and

WHEREAS, the Miami Beach Convention Center is the largest publicly owned convention center in Miami-Dade County and serves as a regional asset; and

WHEREAS, tourism is the economic engine of Miami-Dade County and the Miami Beach Convention Center is a principal driver of tourism to the region and the third greatest economic generator behind the airport and seaport; and

WHEREAS, the CDT generated approximately \$47 million in Fiscal Year 07/08, of which only \$4.5 million was allocated to fund the Miami Beach Convention Center's operational needs; and

WHEREAS, hotels that support events at the Miami Beach Convention Center generated more than 45% of the CDT in Fiscal Year 07/08; and

WHEREAS, in order to ensure the growth of the CDT collections to support a myriad of activities to generate tourism to the Greater Miami area, a committed investment in the main driver of tourism business to the region, the Miami Beach Convention Center, is essential; and

WHEREAS, the need for major and significant improvements, enhancements and expansion of the Miami Beach Convention Center has been confirmed by the County, the City, and numerous stakeholders representing the tourism and hotel industry; and

WHEREAS, the CDT collected by Miami-Dade County is the appropriate and primary funding source for improvements to the Miami Beach Convention Center.

NOW, THEREFORE, be it resolved by the Mayor and City Commission of the City of Miami Beach, Florida, that the Mayor and City Commission hereby urge Miami-Dade County to fully support and prioritize the funding needs of the Miami Beach Convention Center with Convention Development Tax Receipts.

PASSED and ADOPTED this 28th day of January, 2009.

Matti Herrera Bower

Mayor

Matti Herrera Bower

ATTEST:

Robert Parcher

City Clerk

Robert Parcher

I do hereby certify that the above and foregoing is a true and correct copy of the original thereof on file in this office.

WITNESS my hand and seal of said CITY this 5th day of Feb. A.D. 20 09
CITY CLERK of the City of Miami Beach, Florida

BY *[Signature]*

DEPUTY

APPROVED AS TO FORM & LANGUAGE & FOR EXECUTION

[Signature]

City Attorney

2/4/09
Date



CITY OF MIAMI BEACH

1700 CONVENTION CENTER DRIVE
MIAMI BEACH, FLORIDA 33139

MATTI H. BOWER
MAYOR

February 4, 2009

Honorable Carlos Alvarez
Mayor
Miami-Dade County
111 N.W. 1st Street, 29th Floor
Miami, FL 33128

Dear Mayor Alvarez:

Carlos

We appreciate all of your support for the Miami Beach Convention Center, and know that you recognize the importance of this venue to our County's economy.

As you may know, at the January 28, 2009 Miami Beach City Commission meeting, the Commission approved a resolution urging Miami-Dade County to fully fund and prioritize the needs of the Miami Beach Convention Center with Convention Development Tax receipts. Attached please find a copy of the approved resolution.

If you would like to discuss this matter, please do not hesitate to contact me.

Sincerely,

Matti Herrera Bower
Mayor

C: Honorable Miami Beach City Commissioners
Honorable Miami-Dade Board of County Commissioners
George Burgess, County Manager
Jorge M. Gonzalez, Miami Beach City Manager