



MIAMI BEACH

OFFICE OF THE MAYOR AND COMMISSION

MEMORANDUM

TO: Jorge Gonzalez, City Manager

FROM: Matti Herrera Bower, Mayor

DATE: January 21, 2009

SUBJECT: For Your Information-Provided by the Adrienne Arsht Center for the Performing Arts of Miami-Dade County

Attached please find the agenda for the January 27, 2009 PACT Board Meeting as well as the minutes of the November 18, 2008 meeting.

MHB/lw

2009 JAN 21 PM 9:15
OFFICE OF THE MAYOR AND COMMISSION

AGENDA

PACT BOARD MEETING
Tuesday, January 27, 2009
B. and Donald Carlin Room
1300 Biscayne Blvd.
8:30 AM – 10 AM

- I. **Welcome and Introduction of M. John Richard – Ricky Arriola**
 - A. **Approval of Minutes from November 18, 2008**
 - B. **Requests for Excused Absences**
 - C. **Resolution Thanking Former PACT Board Member Jeff Bartel**
- II. **PACT Committee Reports**
 - A. **Executive Committee Report – Ricky Arriola**
 - B. **Audit Committee Report – Matilde Aguirre and John Burnett**
Action to be taken by Board
 - **Acceptance of FY 2008 Audited Financial Statements**
 - C. **Finance Committee Report – Bill Armstrong and John Burnett**
Action to be taken by Board
 - **Acceptance of October, November and December 2008 Financial Statements**
 - D. **Nominating and Governance Committee Report – Parker Thomson**
- III. **President's Report – M. John Richard**
 - **Scott Shiller, Executive Vice President**
 - **Ken Harris, Vice President of Operations**
- IV. **Special Reports**
- V. **New Business**
- VI. **Adjournment – Ricky Arriola**

Adrienne Arsht Center

FOR THE PERFORMING ARTS OF MIAMI-DADE COUNTY



1300 Biscayne Boulevard
Sanford and Dolores Ziff Ballet Opera House
B. and Donald Carlin Room

Performing Arts Center Trust Board of Directors Meeting
Tuesday, November 18, 2008
8:30 a.m.

Members of the Board In Attendance:

Bill Armstrong
J. Ricky Arriola
Magalie Desroches Austin
Matti H. Bower
Sonia Burini
Mike Eidson
T. Willard Fair
Alan H. Fein
Felix Garcia
Sergio M. Gonzalez
Evelyn Greer
James M. Herron
Hank Klein
Susie Krajsa
Florene Litthcut-Nichols
Richard C. Milstein
Jorge Plasencia
Larry Rice
Scott Robins
Adriana Sabino
The Honorable Marc D. Sarnoff
Emery Sheer
Ronald A. Silver (*via phone*)
Carole Ann Taylor
Penny Thurer
Judy Weiser
David L. Wilson

PACF Member in Attendance:

Adrienne Arsht
Robert T. Barlick, Jr.

Others in Attendance:

Sope Aluko
Dan Chang – Miami Herald
H. Bert Gonzalez – City of Miami
Aaron Gordon – Schwartz Media
Amanda Jayska – Miami-Dade County
David Karsh – City of Miami
Ron Nelson – City of Miami
Leo Zabezhinsky – Miami DDA

John Burnett
Andrew Goldberg
Ken Harris
Arthur Hernandez
Chantal Honoré
Valerie Riles-Robinson
Michael Sampson
Scott Shiller
Louis Tertocha
Munisha Underhill
Liz Wallace
Carolyn Woodyer

Absent Board Members:

Matilde Aguirre
Jeff Bartel
The Honorable Oscar Braynon II
Gilbert Cabrera
The Honorable Dan Gelber
Rosie Gordon-Wallace
The Honorable Donald L. Graham
Stanley Levine
Jesus "Jay" Pons
Mario Ernesto Sanchez
Parker D. Thomson
Velia Yedra

Arsht Center Staff in attendance:

Lawrence Wilker
Trish Brennan

BOARD ACTION ITEMS:

- A motion was made by Scott Robins to approve the requests for excused absences. The motion was seconded by Richard Milstein and approved unanimously.
- A motion was made by Marc Sarnoff to approve the minutes from the September 23, 2008, Board of Directors meeting. The motion was seconded by Richard Milstein and approved unanimously.
- A motion was made by Marc Sarnoff for approval of the Foundation restructuring documents with non-material changes. The motion was seconded by Evelyn Greer and approved unanimously.
- A motion was made by Richard Milstein to approve the financial statements for the month of September 2008. The motion was seconded by Marc Sarnoff and approved unanimously.
- A motion was made by Scott Robins to approve the 2009-2010 schedules and rental Rates for Ziff Ballet Opera House and Knight Concert Hall. The motion was seconded by Bill Armstrong and unanimously approved.

The meeting of the Board of Directors of the Performing Arts Center Trust was held at the Adrienne Arsht Center for the Performing Arts of Miami-Dade County in the B. and Donald Carlin Room of the Ziff Ballet Opera House located at 1300 Biscayne Boulevard.

The meeting was called to order at 8:45 AM by Chairman J. Ricky Arriola.

Requests for excused absence

Board Members Jeff Bartel, Oscar Braynon, Dan Gelber, Mario Ernesto Sanchez and Velia Yedra requested excused absences for this meeting.

- A motion was made by Scott Robins to approve the requests for excused absences. The motion was seconded by Richard Milstein and approved unanimously.

Approval of Minutes

- A motion was made by Marc Sarnoff to approve the minutes from the September 23, 2008, Board of Directors meeting. The motion was seconded by Richard Milstein and approved unanimously.

Introduction of new Board Member

Chairman Arriola introduced and welcomed new board member Emery B. Sheer.

Executive Committee Report

Chairman Arriola updated the Board on the following matters:

New President and CEO: The new President and CEO, M. John Richard, will start his employment on December 8, 2008. The Executive Committee approved Mr. Richard's

employment agreement on October 10, 2008, and many Board Members have already met Mr. Richard. The newly formed Adrienne Arsht Center Foundation will have its own employment agreement with Mr. Richard for his role as President and CEO of the Foundation.

Performing Arts Center Foundation Update:

- The edicts for the restructuring of the Foundation will be contained in the following documents:
 1. Master Restructuring Agreement
 2. Cooperation Agreement between the Trust and Adrienne Arsht Center Foundation
 3. Amendment # 6 to the Cooperation Agreement between the Trust and the Performing Arts Center Foundation
- The Performing Arts Center Foundation Board of Directors already approved the restructuring documents and will be transitioning to its new role of Resident Company Alliance. The Center's fundraising responsibilities will be assumed by the newly formed Adrienne Arsht Center Foundation which will present the Annual Gala and other special events. All contributions from private donors will be made payable to the Foundation and immediately transferred to the Trust.
- In order to streamline the decision making process and increase staff efficiency, the employees of the current Performing Arts Center Foundation will become employees of the Trust. These are primarily development personnel who will report to the incoming President and CEO.
- The Foundation will transfer the balance of its funds to the Trust.
- The documents for the Foundation Restructuring will be presented for approval to the Board of County Commissioners of Miami-Dade County at a future meeting.
- **A motion was made by Marc Sarnoff for approval of the Foundation restructuring documents with non-material changes. The motion was seconded by Evelyn Greer and approved unanimously.**

Finance Committee Report

CFO John Burnett reported that the Finance Committee met on October 17, 2008, to review the financials.

- For FY 2007-2008 the Center achieved \$818,000 in excess revenue versus a \$2.5 million shortfall last season. This figure signifies a \$3.2 million turn-around.
- The summer tickets sales revenue was in excess of \$3.5 million.
- Approximately 416,000 people attended shows during the 2007-2008 season
- Occupancy costs were \$1.5 million below budget. This savings are passed on to Miami-Dade County.
- The fourth quarterly installment payment of the Sunshine State Loan in the amount of \$375,000 was made to Miami-Dade County in September.

The 2009-2010 Budget will be developed in the winter after the arrival of Mr. Richard. The Center is also developing an aggressive fundraising plan the 2008-2009 season.

- **A motion was made by Richard Milstein to approve the financial statements for the month of September 2008. The motion was seconded by Marc Sarnoff and approved unanimously.**

Management Committee Report

Committee Chairwoman Penny Thurer thanked the Center for hosting a Miami-Dade Book Fair event at the Knight Concert Hall. She reported that the Management Committee met on October 13, 2008, to review the 2009 – 2010 schedules and rental rates for the Ziff Ballet Opera House and the Knight Concert Hall.

- **A motion was made by Scott Robins to approve the 2009-2010 schedules and rental rates for the Ziff Ballet Opera House and Knight Concert Hall. The motion was seconded by Bill Armstrong and unanimously approved.**

The Resident Companies have been very cooperative in working with the Center in making dates available in the halls. Furthermore, the Resident Companies have agreed to use the present schedule as a model for future years. This will allow the Center to have a yearly three-week window in which to present Broadway shows.

President's Report

Interim President and CEO Larry Wilker reported that he has been working on the transition of leadership with Mr. Richard. He also reported that the Center will be retaining the Lukens Group, to assist with the Center's first major membership program.

Mr. Wilker introduced the following new staff members:

- Michael Sampson – Application Project Manager
- Carolyn Woodyer – Volunteer Coordinator

Programming Report

Executive Vice President Scott Shiller reported that during September, October and November there have been a number of programming successes, the highlights of which include:

- Fito Paez and surprise guest star Alejandro Saenz, which was a co-production with Sony, was 94.9% sold and exceeded the budget by 60%.
- Jorge Celedon and Jimmy Zambrano, also co-produced with Sony, was 95% sold and 23% better than budgeted.
- Dan Zanes, whose show is targeted to families, exceeded the budget by 15%.
- The Eva Ayllon performance with surprise guest Luis Enrique, another Sony co-production, sold 23% better than budgeted.

- *Wizard of Oz* which launched the Center's Broadway season, sold better than budgeted.
- The Center's first *Family Fest* was held in October during the run of *Wizard of Oz*. Approximately 1,000 children and their families attended and participated. *Family Fest*, which is free and open to the public, will be held the first Saturday of every month.
- *Legends of Jazz* the first concert in the Center's *Jazz Roots Series*, co-presented by Larry Rosen, sold 96 % and exceeded the budget by 25%. Over 180 jazz students from the Miami-Dade School System were brought in, free of charge, and had the opportunity to participate in a sound check. They also experienced a master class with Larry Rosen and Paquito D'Rivera. By the time the Series is over, all jazz students in Miami-Dade, over 900 students, will have had the opportunity to participate in this series through various activities which include master classes, meet and greets, sound checks etc. Classroom listening kits will be given to teachers throughout the school system.
- The Center presented the first show of its Celebrity Chef Cooking Series. The show featured Anthony Bourdain and was very well attended. Moreover, the series launches a successful partnership with Johnson and Wales University.

Upcoming shows include:

- *1,000 Homosexuals*
- *The Complete Works of William Shakespeare - Abridged*, for an 8-week run.
- *Seraphic Fire* will launch their *Firebird Chamber Orchestra*.
- Florida Grand Opera will begin their season with *La Traviata*.
- Miami City Ballet is partnering with The Cleveland Orchestra for a magical evening of music and dance entitled *See the Music, Hear the Dancing*
- Concert Association of Florida will present the Paul Taylor Dance Company.

Board member Adriana Sabino suggested reaching out to American Airlines as well as other corporations and encouraging them to include Center information in their marketing materials.

Other Business

Board members congratulated and thanked Larry Wilker. His leadership has put the Center on its present path to success.

With no further items on the agenda, the meeting adjourned.

Reported by Chantal C. Honoré

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