



MIAMIBEACH

OFFICE OF THE CITY MANAGER

LTC # 304-2008

LETTER TO COMMISSION

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: City Manager Jorge M. Gonzalez For JMG 

DATE: November 21, 2008

SUBJECT: Car Wash Events in Normandy Shores

In the City's continuing efforts to strengthen the relations with the residents of the Normandy Shores' neighborhood, who have been heavily impacted by the extensive construction activities from the right-of-way improvement project, the City is offering complimentary car washes. The plan is to schedule two car wash events in front of the new Normandy Shores Golf Course Cart Barn on Biarritz Drive, north of South Shore Drive, before the golf course opens in late December.

Debra Ruggiero has been gracious and offered her assistance and will oversee this activity with the Teen Job Corps. The first car wash will be this coming Saturday, November 22, 2008, from 11 AM until 3 PM. Debra will be provided with a list of all the Normandy Shores addresses to verify with identifications that car wash recipients are residents. The Teen Job Corps will have the equipment and supplies needed to provide the service. A negotiated fee will be paid to the Teen Job Corps by the City for each car wash event. The Capital Improvement Projects Office (CIP) staff will be visiting the site to ensure that the activity is performed smoothly.

Staff has been in communication with the Normandy Shores Home Owners Association (HOA), and Erik Schlein, the president of the HOA, has also assisted the City with neighborhood e-mail notifications. Additionally, information has been disseminated through the CIP e-mail network, as well as by distributing flyers throughout the neighborhood. A second car wash event is planned for December 6, 2008.

Once the Normandy Shores golf course is in full operation, we will have further discussions with the Parks and Recreation Department on the possibility of accommodating other car wash dates, within a limited section of the cart barn area that might be minimally disruptive to the operation of the golf course. As construction progresses, other locations within the vicinity may be considered such as Fairway Park.

This plan will be supplemented soon by a voucher program affiliated with the neighborhood BP gas station located on 71st Street, once it is communicated in more detail to the HOA. This family-owned and operated gas station is conveniently located in the neighborhood and recently underwent a major renovation,

which includes a new state-of-the-art Laser Wash Touch Free automated car wash system featuring a touch-less rotating cleaning arm and dryers.

Following earlier authorization from the City, the first batch of 300 vouchers have been printed and will be mailed to residents, who have been directly impacted or are currently experiencing construction in front of their homes. Staff is carefully balancing an equitable distribution of vouchers and will distribute future vouchers to those directly affected during the remaining eight months of heavy construction in the schedule. Most importantly, staff will continue to evaluate these efforts, and carefully assess whether both initiatives are doable for both the residents and the City.

The coming car wash will be limited to the hours established and will occur on a first come first served basis. Please do not hesitate to contact the City Manager's Office or the CIP office for further information on this matter.

JMG\THWECh\OAJ

Attachment

c: Tim Hemstreet, Assistant City Manager
Jorge Chartrand, CIP Director

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RECEIVED
2008 NOV 21 PM 4:58
CITY CLERK'S OFFICE

FREE CAR WASH



***FOR NORMANDY SHORES
NEIGHBORHOOD RESIDENTS***

**SATURDAY – NOVEMBER 22nd
FROM 11:00 AM TO 3:00 PM
FIRST COME, FIRST SERVE**



**LOCATION: FRONT OF NEW CART BARN AT
NORMANDY SHORES GOLF COURSE - ON BIARRITZ
DRIVE, NORTH OF SOUTH SHORE DRIVE**

**COURTESY OF: THE CITY OF MIAMI BEACH
AND TEEN JOB CORP.**