



MIAMI BEACH

RECEIVED
2008 NOV 13 AM 11:46
CITY CLERK'S OFFICE

OFFICE OF THE CITY MANAGER

NO. LTC# 295-2008

LETTER TO COMMISSION

TO: Mayor Matti H. Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: November 7, 2008

SUBJECT: America Recycles Day

The purpose of this LTC is to provide the Mayor and City Commission with information regarding the City events that will mark the celebration of America Recycles Day on Saturday, November 15th.

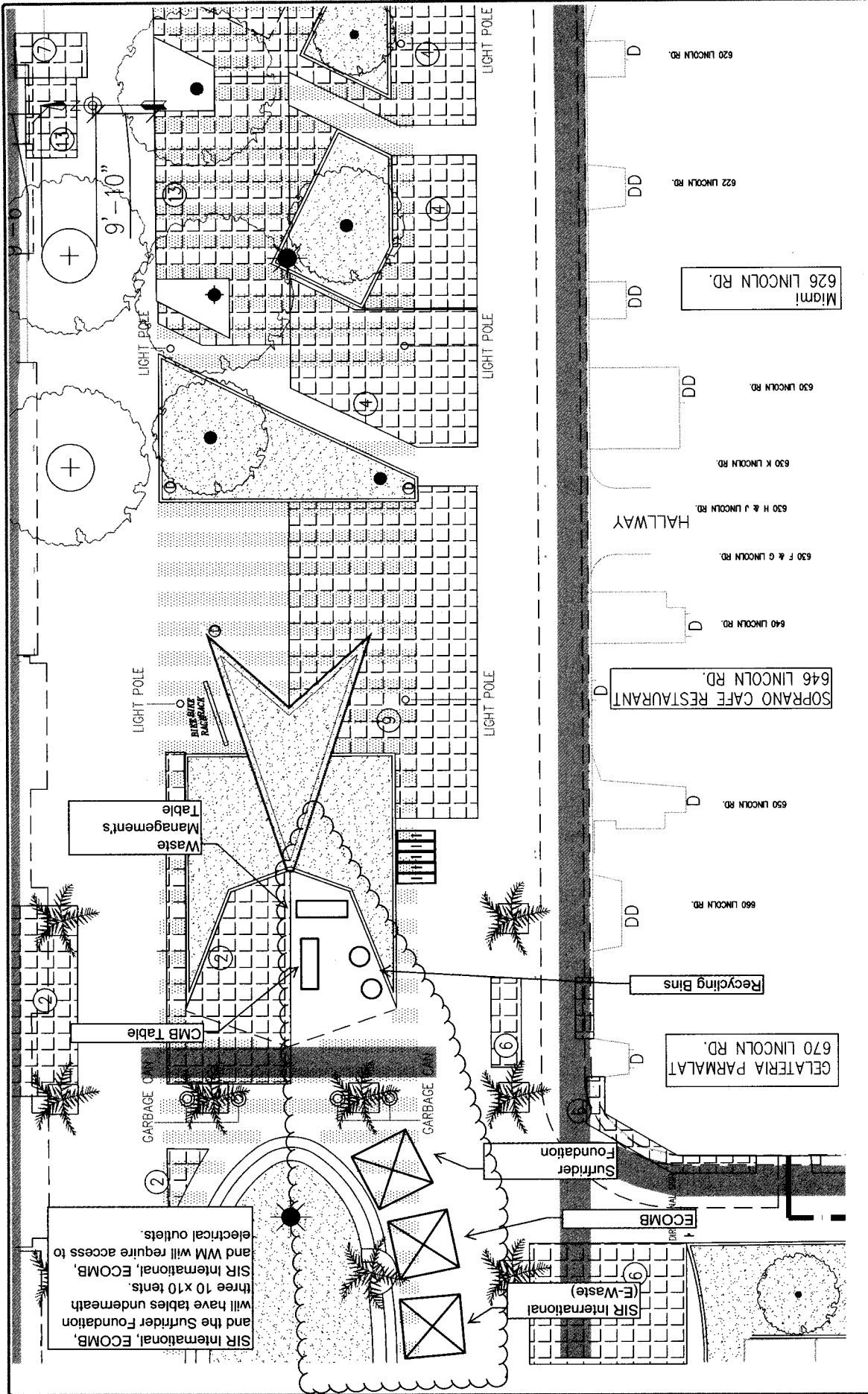
The Sustainability Committee, in coordination with the Environmental Resource Management and Sanitation Divisions of Public Works, will be hosting America Recycles Day. On Saturday, November 15th between 12PM and 6PM, representatives from the recycling industry, non-profit environmental organizations, and volunteers from the City's Sustainability Committee will join the Environmental Resources Management Division staff at tables that will be located at Euclid Circle on Lincoln Road (please see attached site plan). Waste Management Inc., will provide information about the new single-stream recycling program the County will begin in early 2009. SIR International Corp., an electronic waste (e-waste) recycler, will provide information about the environmental benefits of recycling electronic materials. The non-profit organization ECOMB will educate the public on the role of the community in recycling and the benefits recycling offers to the health of our local environment. The Surfrider Foundation will provide educational materials related to the protection of our beach and waterway resources. The Sustainability Committee volunteers and Environmental Division staff will provide educational materials about the City's recycling efforts, including the development of a pilot program for recycling in the Right-of-Way areas.

In addition to the educational tables at Lincoln Road, the Sanitation Division in cooperation with Waste Management and SIR International will provide recycling drop off points at 75th Street & Dickens Avenue in North Beach and at 6th Street between Meridian & Jefferson Avenues in South Beach. Residents can drop off electronics and commingled recyclables (office paper, magazines, cardboard, newspaper, plastic, metal, glass) at both of these two locations during the event times.

On Tuesday, October 28th, the City presented the America Recycles Day event proposal and site plan to the Lincoln Road Marketing Association, which expressed support of the event and of recycling in Miami Beach. America Recycles Day has also been advertised on the City website and distributed through a press release.

If you have any suggestions or need additional information, please feel free to contact me.

JMG/ [Signature] /FHB/FA/LEB/ESW



SIR International, ECOMB, and the Surtrider Foundation will have tables underneath three 10 x 10 tents. SIR International, ECOMB, and WM will require access to electrical outlets.

 MIAMI BEACH PUBLIC WORKS DEPARTMENT <small>Providing Superior Service Since 1925</small>	TITLE: AMERICA RECYCLES DAY SITE PLAN THE 600 BLOCK OF LINCOLN ROAD, FROM EUCLID AVE. TO PENNSYLVANIA AVE.	
	CITY MANAGER: JORGE M. GONZALEZ DIRECTOR: FRED H. BECKMANN CITY ENGINEER: FERNANDO VAZQUEZ	DESIGNER: L.F.C.F., B.A.G. DRAWN BY: M.A. CHECKER: M.A. SCALE: N.T.S.