



MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # 040-2008

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CITY CLERK'S OFFICE

LETTER TO COMMISSION

TO: Mayor Matti H. Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: February 4, 2008

SUBJECT: Correspondence from Roger Dow

The purpose of this LTC is to share with you a recent email from Roger Dow, President and CEO of Travel Industry Association (attached).

If you have any questions, please contact me.

Attachment

F:\cmgr\\$\ALL\LTC-08\Pow Wow.doc

Mejia, Dolores

From: Roger Dow [RDow@tia.org]
Sent: Friday, February 01, 2008 10:28 AM
To: Gonzalez, Jorge
Cc: William Talbert III; Bruce Bommarito; Bud Nocera
Subject: China

Mr. City Manager,

It was a pleasure meeting you over the phone on Monday. Thank you for your leadership and personal involvement to ensure that this isolated situation doesn't turn into an unintended "wild fire" negatively impacting Chinese travel to the great city of Miami Beach, the state of Florida and the U.S.

Your perspective that this is really about having the professionals best suited to promoting Miami Beach do so is right-on. Bill Talbert and his team are among the best in the country, and we are confident that they will continue to have a very positive impact when it comes to attracting visitors from China and around the world. It was also very encouraging to see the Chamber step-up to support the effort.

Based on yesterday's Miami Herald article, it is clear that you succeeded. We are most appreciative of all you and your Miami Beach colleagues continue to do to build travel and tourism. It is critical to the vibrancy of our economies and to building global understanding on a one-to-one basis.

We are looking forward to being with you in 2009 for International Pow Wow. With the support or you, Bill and everyone in your area, it promises to be a home run and will result in a huge positive future financial impact for Miami Beach.

Roger

Roger J. Dow
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